

ACTUARIAL
SOCIETY
OF SOUTH AFRICA

2012 CONVENTION
16-17 OCTOBER

ACTUARIAL SOCIETY 2012 CONVENTION
16-17 OCTOBER 2012 • CAPE TOWN INTERNATIONAL CONVENTION CENTRE



SPONSORSHIP PROSPECTUS



Dear Colleagues,

On behalf of the Actuarial Society's 2012 Convention Organising Committee, it is my pleasure to invite you to participate in the Convention as a sponsor. The 39th Annual Convention of the Actuarial Society of South Africa will be held on 16 and 17 October at the Cape Town International Convention Centre and will welcome members from around the country, as well as many esteemed international guests and speakers. The event also attracts significant interest from the media.

The Actuarial Society of South Africa held its inaugural meeting in Johannesburg in 1948 when there were 42 people with actuarial qualifications in the country. Today the Society has 819 Fellows and 1 352 student members. Membership increases each year, and we have mutual recognition agreements of qualifications with the UK, Irish and Australian actuarial professions.

Our annual convention is our primary vehicle for achieving the Society's mission:

- to ensure the relevance and enhance the role and reputation of the profession, both in South Africa and within the international actuarial community;
- to develop the expertise and skills of members and expand these to meet new opportunities as conditions change;
- to require that the professional conduct and skills of members meet the highest standards; and
- to harness the expertise of our members to establish a position of thought leadership to inform public debate.

The Convention is also a vehicle to promote communication and debate about all aspects of actuarial practice, research, and education in South Africa and in this regard the Committee is developing an exceptional programme to ensure quality professional development opportunities. The Convention is a two-day event and with the continued growth and the engagement of our membership we once again expect well in excess of 1 000 delegates to attend.

In order to ensure that the event is of the highest quality possible, sponsorship opportunities are made available to interested parties. These may include actuarial consultation firms, the major employers of actuaries, actuarial recruitment firms, software and other IT providers, as well as the full range of businesses involved in the financial services industry.

Apart from the scientific programme, the social responsibility initiative is an important aspect of the Convention, as it allows us to share with those less privileged. Items that are sponsored directly or indirectly, such as stationery and bags, are donated afterwards to disadvantaged communities, making a real difference for, in particular, children.

I hope that you will join us in Cape Town by participating as a sponsor and exhibitor, as well as by sending delegates to the event. Please take a few minutes to review the accompanying prospectus, which outlines the excellent visibility opportunities for sponsors and exhibitors. If you have any questions regarding sponsorship opportunities, please do not hesitate to contact the Convention Secretariat.

Themba Gamedze
President, Actuarial Society of South Africa

2012 COUNCIL

Themba Gamedze,
President

Peter Temple,
President-elect

Rowan Burger

Pravin Burra

Tassius Chigariro

Christo Geyer

Sajiv Issuree,
Student Representative

Jaco Langner

Joanna Legutko

Ranen Thakurdin

Estelle Viljoen

Mike Walker

Ray Welham

CONVENTION DETAILS

WHEN:	16 – 17 October 2012
WHERE:	Cape Town International Convention Centre
HOST:	Actuarial Society of South Africa
DELEGATE PROFILE:	<ul style="list-style-type: none">• Actuarial practitioners• Actuarial firm executives• Newly qualified actuaries• Student actuaries• Academics and professionals
CONTACT DETAILS:	2012 Convention Secretariat African Agenda Tel: +27 (0)21 683 2934 Fax/Email: 086 542 4191 Email: keith@actuarialsocietyconvention.org.za Suite 231, Private Bag X18, Rondebosch 7701 South Africa

SPONSORSHIP OPPORTUNITIES

HEADLINE SPONSOR

R175 000

- 6 delegate registrations
- 1 full page inside front cover, full colour advertisement in the 2012 Convention Handbook
- 2 reserved tables, 20 dinner tickets and priority seating at Convention Dinner
- Branding at Convention Dinner
- Recognition in Convention Dinner menu/order of events
- Branded area in registration area for business card draw
- Branded speciality coffee stand during all refreshment breaks on both days
- Recognition as sponsor and logo on website, Convention documentation and marketing material
- Recognition on sponsor banner in registration area and lunch/refreshment areas
- 6m x 2m Exhibition Stand
- Insert in delegate bag

GOLD

R75 000

- 3 delegate registrations
- 1 page, full colour advertisement in the 2012 Convention Handbook
- 1 reserved tables, 10 dinner tickets and priority seating at Convention Dinner
- Branding at Convention Dinner
- Recognition as sponsor and logo on website, Convention documentation and marketing material
- Recognition on sponsor banner in registration area and lunch/refreshment areas
- 6m x 2m Exhibition Stand
- Insert in delegate bag

SILVER

R50 000

- 2 delegate registrations
- Recognition as sponsor and logo on website, Convention documentation and marketing material
- Recognition on sponsor banner in registration area and lunch/refreshment areas
- 3m x 2m Exhibition Stand
- Insert in delegate bag

BRONZE

R35 000

- 1 delegate registration
- Recognition as sponsor and logo on website, Convention documentation and marketing material
- Recognition on sponsor banner in registration area and lunch/refreshment areas
- 3m x 2m Exhibition Stand
- Insert in delegate bag

EXHIBITION AND ADVERTISING OPPORTUNITIES

The 2012 Convention will for the first time offer exhibition stands to companies wishing to showcase their services and products to attendees. The exhibition will be located in the breaks and refreshment areas thus ensuring maximum traffic across the 2 days.

3m x 2m Exhibition Stand: R15 000

ADVERTISING

The 2012 Convention Handbook will be a full colour, professionally printed publication complete with programme information, speaker information and abstracts.

Full page, full colour: R7 500

Half page, full colour: R4 500

**2012 CONVENTION
SPONSORSHIP
RESERVATION FORM**

Company/Organisation Name:

Postal Address:

Postal Code:

Telephone: Fax:

Email: Mobile:

Contact Name (pre-Convention):

Contact Name (at Convention):

ITEM	PRICE (excl VAT)	COST
SPONSORSHIP		
Headline Sponsor Package	R175 000	
Gold Package	R75 000	
Silver Package	R50 000	
Bronze Package	R35 000	
EXHIBITION		
3m x 2m Exhibition Stand	R15 000	
ADVERTISING		
Full page, full colour advertisement	R7 500	
Half page, full colour advertisement	R4 500	
	+ VAT @ 14%	
	TOTAL COST	

PAYMENT DETAILS

OPTION 1: CHEQUE (Made payable to: Actuarial Society Conference)

OPTION 2: BANK TRANSFER

Bank: First National Bank, Rondebosch Branch
Fountain Centre, Main Road, Rondebosch 7700, Cape Town, South Africa

Account Name: Actuarial Society Conference

Account Number: 6211 0407 625

Branch Code: 01 509

SIGNATURE

By signing below, I acknowledge that I am duly authorised to sign and thereby to bind the company /organisation named above.

Name: Date:

Signature:

Please complete this form and return if the 2012 Convention Secretariat

AFRICAN AGENDA | Suite 231, Private Bag X18, Rondebosch 7701, South Africa

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